


<b>Search Notes</b> 	<b>Application/Control No.</b> 10626148	<b>Applicant(s)/Patent Under Reexamination</b> CIANCIO ET AL.
	<b>Examiner</b> Matthew D Hoel	<b>Art Unit</b> 3714

### SEARCHED

Class	Subclass	Date	Examiner
463	25, 29	1/31/09	MDH
700	231,232,236	06/19/2009	MDH
705	10,16,21,23	06/19/2009	MDH

### SEARCH NOTES

Search Notes	Date	Examiner
updated 463/25, 29; 705/14 searches, see EAST attachment	01/31/2009	MDH
updated 463/25, 29; 705/14 subclass searches, see EAST attachment.	06/19/2009	MDH
forward- and back-cited 892s & 1449s.	06/19/2009	MDH
interference claim word search within PG PUBS, see EAST attachment.	06/19/2009	MDH
inventor search, EAST, PALM. assignee search, EAST.	06/19/2009	MDH
consulted with SPE Peter Vo week of 06-09-2009. Mr. Vo brought up the need to clarify the beginning and end points of the reward cycle.	06/09/2009	MDH
consulted with SPE Peter Vo. Needed to clarify that the customer purchases at least one product in said at least one selected product category on each of said transactions. Called applicant later in day for telephone interview. Verbally authorized to make change by examiner's amendment.	06/18/2009	MDH

### INTERFERENCE SEARCH

Class	Subclass	Date	Examiner
463	25, 29	06/19/2009	MDH
705	14	06/19/2009	MDH

/M. D. H./  
Examiner, Art Unit 3714